

NEWS BRIEFS

Tom Ford, Vacheron Constantin, Saudi investors and Pietro Beccari – News briefs

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Tom Ford's Boys & Girls lipstick line includes 100 shades. Image credit: Tom Ford

By STAFF REPORTS

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Today in luxury:

[Tom Ford Beauty: On track to hit \\$1B, opening first store](#)

Customers who enter the new Tom Ford Beauty boutique will be greeted by LED screens projecting bustier-clad pin-ups photographed from the waist down, sitting with strategically placed bottles of eau de parfum "Fking Fabulous" between their legs, reports WWD.

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[Vacheron Constantin unveils affordable luxury with new Overseas Dual Time Zone watches](#)

Affordable luxury means different things to different people, but when a brand like the venerable Vacheron Constantin – the oldest continually operating Swiss watch brand – unveils watches that retail for less than \$25,000 it is something to talk about, per Roberta Naas for Forbes.

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[Saudi investors check out after hotel turned into luxury prison](#)

As they mingled with Saudi Arabia's business and political elite at the Ritz-Carlton in Riyadh last month, the world's top financiers were effusive in their praise of Crown Prince Mohammed bin Salman's vision to modernize the conservative kingdom, according to Financial Times.

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[Meet Dior's new man who made Kendall Jenner walk on water](#)

At luxury house Fendi, Pietro Beccari made model Kendall Jenner walk on water. His next assignment: to make

Christian Dior fly again, says Bloomberg.

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