

NEWS BRIEFS

## Chanel, Hemmerle, personal shopping and Hong Kong real estate – News briefs

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From left to right: Karl Lagerfeld, Pharrell Williams and Justin Timberlake, who bought the first pair of Chanel sneakers. Image credit: Colette

By STAFF REPORTS

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Today in luxury:

### [Chanel and Pharrell Williams drop world's most-exclusive sneakers](#)

Chanel and Pharrell Williams on Nov. 21 dropped the world's most exclusive sneakers and Justin Timberlake was the first to snag a pair, says WWD.

[Click here to read the entire article on WWD](#)

### [The secret world of the gem carver](#)

The Munich-based jewelry house Hemmerle inserts old cameos into modern jewels because "in the olden days, sculptors looked at the stone in a more artistic way, asking themselves how to maximize beauty," said Christian Hemmerle, a member of the fourth generation to work in the family business, reports The New York Times.

[Click here to read the entire article on The New York Times](#)

### [How personal shopping is giving retailers vital customer data](#)

Personal shopping is becoming increasingly popular and a key tool for retailers seeking to know more about how people shop. The trend is global and there is now a wave of new businesses seeking to take advantage of personal fashion advice. "H&M, for example, could produce a dress and not know why it's not selling, according to CNBC.

[Click here to read the entire article on CNBC](#)

### [Luxury Hong Kong apartment breaks Asia price record](#)

An unidentified buyer paid HK\$132,000 (\$17,000) per square foot for a luxury flat in Hong Kong's exclusive Peak neighborhood, making it Asia's most-expensive apartment by area, according to Knight Frank LLP, per Bloomberg.

[Click here to read the entire article on Bloomberg](#)

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