

RETAIL

## Van Cleef & Arpels pairs with fashion design for Dover Street Market exclusive

November 28, 2017



*Van Cleef & Arpels joined Gaspard Yurkievich at Dover Street Market. Image credit: Gaspard Yurkievich*

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By STAFF REPORTS

French jeweler Van Cleef & Arpels was selected by Gaspard Yurkievich to accessorize three dresses he designed exclusively for Dover Street Market.

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Paris-based Mr. Yurkievich has designed three styles of sheer dresses, available in either black or white, which will be sold at Dover Street Market's four locations in Tokyo's Ginza neighborhood, London, New York and Singapore. A number of luxury brands, across categories, have turned to Dover Street Market to retail limited-edition collections and products, as the retailer's concept attracts a savvy clientele.

Perfect pair

The three dresses designed by Mr. Yurkievich can be worn as separate pieces or layered together. When worn in layers, the transparency of the sheer material is heightened.

On numerous occasions, the French designer has explored the relationship between jewelry and apparel.



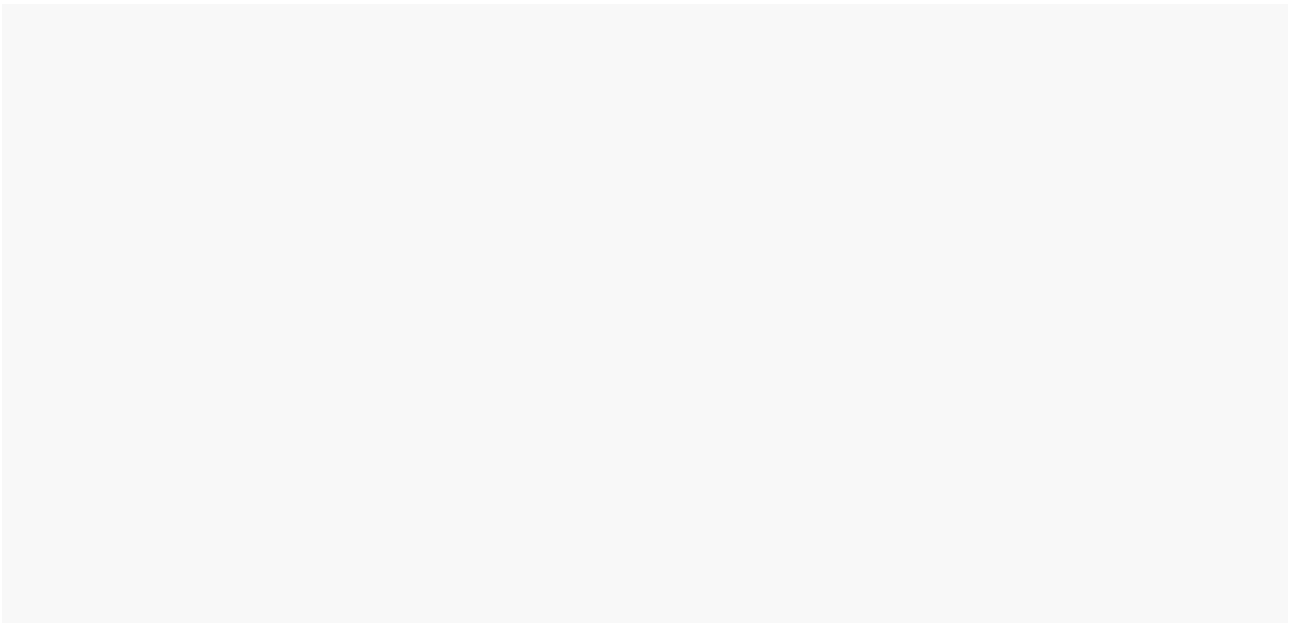
*Gaspard Yurkievich dress paired with Van Cleef & Arpels' Vintage Alhambra necklace. Image credit: Valerie Belin for Gaspard Yurkievich*

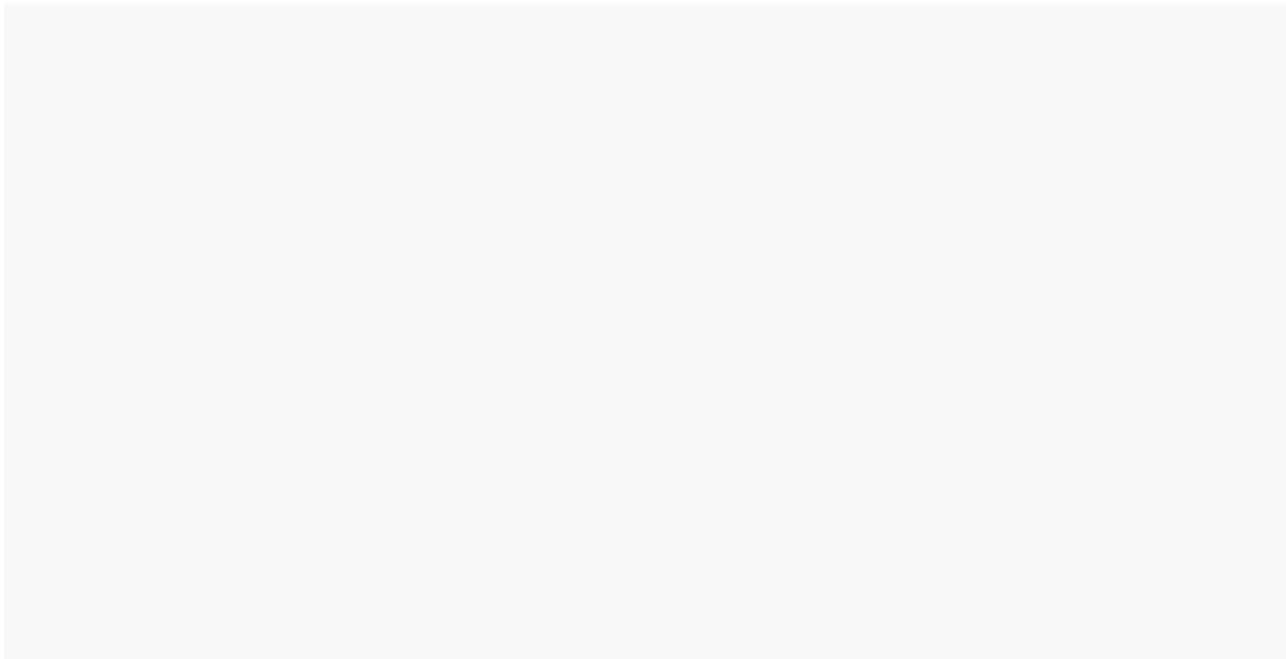
For his most recent project, Mr. Yurkievich tapped long-time friend and fellow French brand Van Cleef & Arpels to present two new creations alongside his three dresses. Doing so expresses the "interplay" of jewelry and dress.

At each Dover Street Market, Mr. Yurkievich's dresses will be displayed on a mannequin that also wears Van Cleef & Arpels' new Vintage Alhambra creations. Inspired by the clover, Van Cleef & Arpels first debuted the Alhambra design in 1968.

The Van Cleef & Arpels' pieces are also featured in black-and-white portraits taken by French artist Valerie Belin and commissioned by Mr. Yurkievich for the project.

Mr. Yurkievich and Van Cleef & Arpels' pairing will be available at Dover Street Market Ginza Nov. 22 through Jan. 11 and in London, New York and Shanghai Nov. 30 to Dec. 22.





Three dresses created exclusively for Dover Street Market. We have invited Van Cleef & Arpels to present two new Vintage Alhambra creations alongside. To highlight the ensemble we have imagined a set design with the French artist Valerie Belin, who has created a new work especially for the occasion. Now available at DSMG and from Nov 30 on at DSML, DSMNY & DSMS. #VCAalhambra #vancleefarpels @doverstreetmarketginza @valerie\_belin.officiel @yurkievichparis #gaspardyrkievich #doverstreetmarketginza

A post shared by GASPARD YURKIEVICH (@yurkievichparis) on Nov 24, 2017 at 7:11am PST

Dover Street Market has worked with a slew of luxury brands such as a Tiffany & Co., Gucci, Brioni and Bang & Olufsen, among others. In spring 2018, the retailer plans to extend its footprint into the Los Angeles market.

Established by Comme des Garons designer Rei Kawakubo and her husband Adrian Joffe in London little over a decade ago, Dover Street Market blends luxury and contemporary labels under the same roof in a creative space ([see story](#)).

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