

TRAVEL AND HOSPITALITY

Four Seasons embraces Vietnamese culture, history with second hotel

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Four Seasons Hotel Hanoi will have views of Hoan Kiem Lake. Image credit: Four Seasons

By STAFF REPORTS

Four Seasons Hotels & Resorts is continuing its push in Asia with the development of a second property in Vietnam.

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Currently, the hotelier operates Four Seasons Resort, The Nam Hai, in Hoi An, considered Vietnam's "cultural heartland" due to its proximity to three UNESCO sites. The property also boasts what Forbes has called one of the "best beaches in the world."

A scooter ride to culture

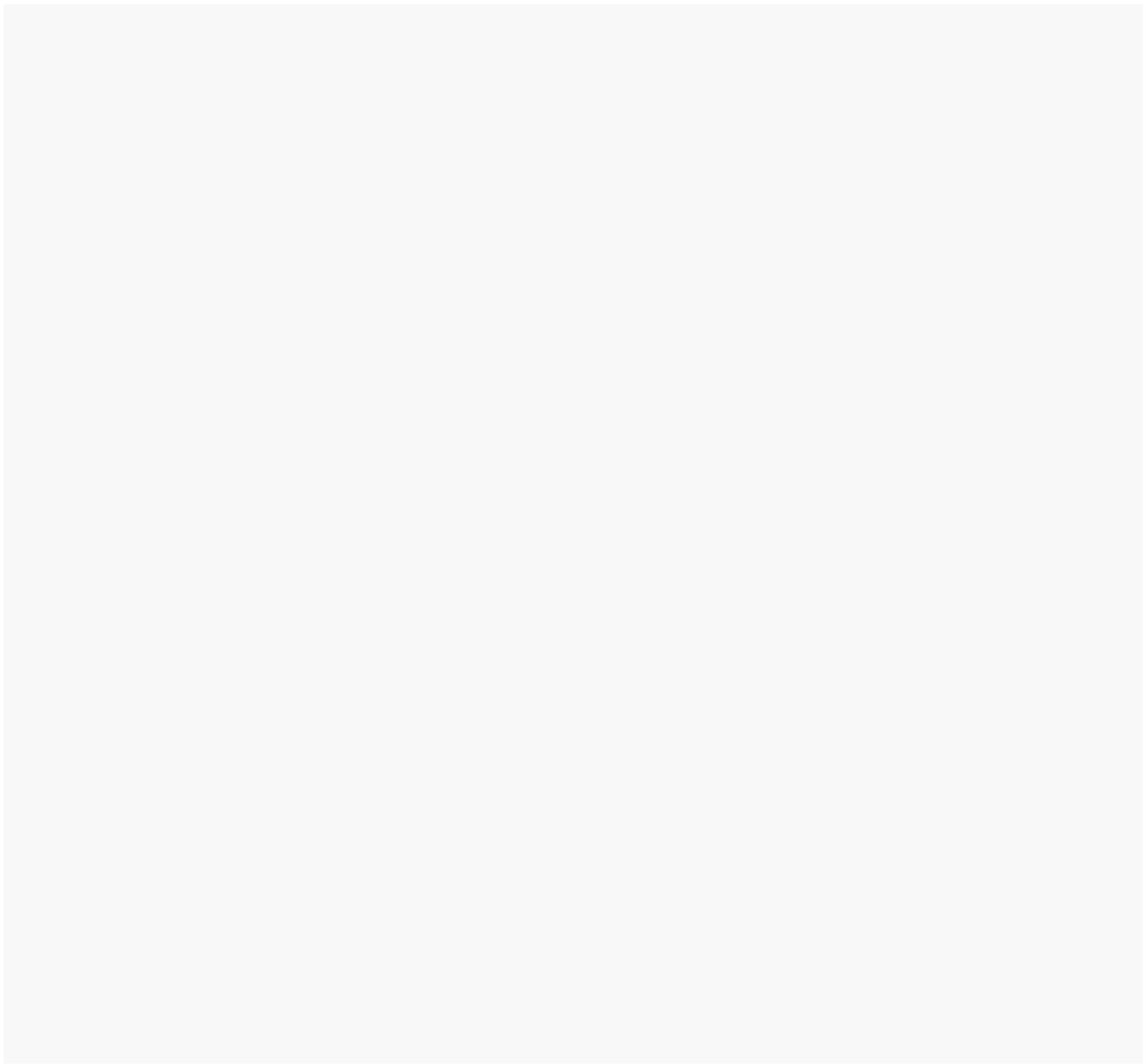
For a more cosmopolitan stay in Vietnam, Four Seasons has announced plans to open a hotel in the heart of the country's capital of Hanoi. Four Seasons has partnered with BRG Group, a leading private multi-sector business group in Vietnam, for the project.

Four Seasons Hotel Hanoi at Hoan Kiem Lake will be located within Hanoi's historic downtown. The city's vibrant cultural scene, including many museums, galleries and stores, will be just a short walk or scooter ride away from the hotel.

Vietnam is currently one of the world's top leisure destinations due to its rich history, art and culture. Hanoi is also home to a number of foreign embassies and is a busy commercial and diplomatic center.

Four Seasons Hotel Hanoi will offer views of Hoan Kiem Lake and the streets leading to the Old and French Quarters of the city.

The hotel will be designed by WATG Architects and SRSS Interior Design Studio. Design inspiration will stem from the French Colonial characteristics of Hanoi.



Find a true connection with our talented staff here at The Nam Hai. @fourseasons #fsmnhai

A post shared by Four Seasons Resort Nam Hai (@fsmnhai) on Aug 30, 2017 at 4:59am PDT

Four Seasons Hotel Hanoi will include 95 rooms and suites, as well as a spa and fitness center, pools and event and meeting spaces.

Dining options will embrace Vietnam's dynamic culinary landscape and will be designed by Wimberly Interiors, who will be responsible for the hotel's restaurant and lounge offerings. Options will include an all-day restaurant, lounge and rooftop bar.

Four Seasons has been working to strengthen its presence throughout Asia.

In September, the hotelier announced it would be expanding further into second-tier cities in China with the announcement of a property in Dalian.

Located on the Liaodong Peninsula in northeastern China, Dalian is situated on the Donggang, or East Harbor, an area of the city recently redeveloped as a financial and commercial hub. With a growing urban center, Dalian is becoming a popular destination for domestic and foreign travelers thanks to growing port activities, commerce and a cosmopolitan culture ([see story](#)).