

NEWS BRIEFS

Day's wrap: Lincoln, Federico Marchetti, Fendi, Range Rover, Loewe, Four Seasons and Boucheron

November 30, 2017



Fendi is the brand to partner with Rimowa since it was acquired by LVMH. Image credit: LVMH

By STAFF REPORTS

Luxury Daily's live news from Nov. 30:

[Lincoln embraces experience economy via owner services](#)

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U.S. automaker Lincoln is taking its customer service beyond the dealership, creating a luxury experience for its owners centered on ease of mobility.

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[YNAP's Federico Marchetti knighted for contribution to Italian business](#)

Yoox Net-A-Porter Group's Italian CEO has been awarded the Cavaliere del Lavoro Knighthood by the president of Italy, Sergio Mattarella.

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[Fendi is first Rimowa collaborator within LVMH's stable](#)

German luggage manufacturer Rimowa has designed an aluminum carry-on case with the sophistication of Fendi's styling details.

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[Range Rover aims to redefine luxury travel with \\$207K SVAutobiography](#)

British automaker Land Rover has unveiled its most-expensive Range Rover model to-date.

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[Loewe personalizes Spanish wine barrels in craftsmanship display](#)

LVMH-owned Loewe and Bodega Numanthia have come together to pay tribute to their shared Spanish heritage and

savoir-faire.

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[Four Seasons embraces Vietnamese culture, history with second hotel](#)

Four Seasons Hotels & Resorts is continuing its push in Asia with the development of a second property in Vietnam.

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[Boucheron begins restoration of historic Place Vendme flagship](#)

French jeweler Boucheron is letting nature take its course as it renovates its historic mansion at 26 Place Vendme in Paris.

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