

NEWS BRIEFS

Balmain, Ralph Lauren, high-jewelry and Nicholas Ghesquire – News briefs

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Balmain's \$298 Swarovski-covered bustier for Victoria's Secret (top left) sold out in one day. Image credit: Victoria's Secret

By STAFF REPORTS

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Today in luxury:

[Victoria's Secret x Balmain item sells out in one day](#)

The Victoria's Secret x Balmain capsule collection went live on the brand's website immediately following the 2017 fashion show on Nov. 28. After getting a preview of the edgy pieces a few weeks ago, we knew there would be a mad rush to purchase everything, says Teen Vogue.

[Click here to read the entire article on Teen Vogue](#)

[Ralph Lauren cuts ad positions, places greater emphasis on digital](#)

Ralph Lauren Corp. has restructured its advertising department in an effort to put a greater emphasis on digital. According to the company, Lauren's print and digital teams have been consolidated under one advertising group, and they have eliminated duplication of roles. Responsibilities are being reassigned. About 40 positions were eliminated as a result, reports WWD.

[Click here to read the entire article on WWD](#)

[High-jewelry today. Clients tomorrow?](#)

In October, Cartier held a free exhibition at its Fifth Avenue flagship that displayed its newest haute joaillerie collection, Rsonances de Cartier, as well as archival pieces once owned by Elizabeth Taylor and the Duchess of Windsor, per the New York Times.

[Click here to read the entire article on the New York Times](#)

[Nicolas Ghesquire explains why he finally designed a sneaker and gushes over "Stranger Things"](#)

On Nov. 30, the fashion crowd gathered at the annual Lincoln Center Corporate Fund Gala, hosted by Hearst and

Harper's Bazaar, to honor Louis Vuitton artistic director of women's collections, Nicolas Ghesquire, according to Fashionista.

[Click here to read the entire article on Fashionista](#)

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