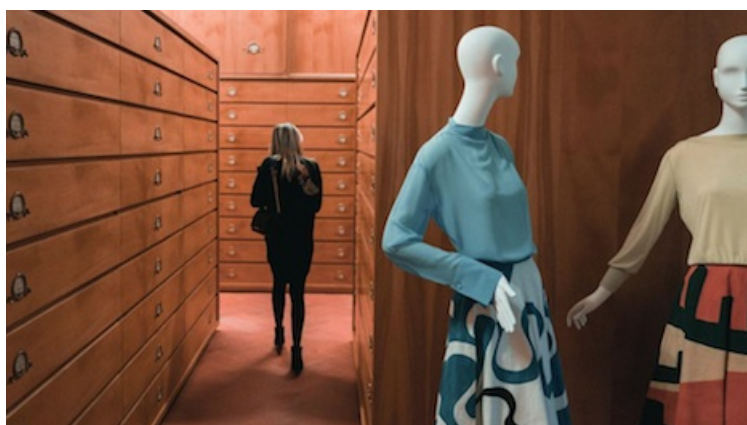


NEWS BRIEFS

Day's wrap: Millennials, LVMH, Marc Jacobs, W Magazine, Porsche Design and Ritz-Carlton, Cleveland

December 1, 2017



Palazzo Pucci is the historic home of Emilio Pucci and now also LVMH's Italian headquarters. Image credit: LVMH

By STAFF REPORTS

Luxury Daily's live news from Dec. 1:

[Engaging millennials requires building authentic relationships based on shared values](#)

NEW YORK Millennials are the most important segment for brands to connect with today, and doing so requires reengineering how brands think about their relationships with customers.

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[LVMH inaugurates Italian IME headquarters within Palazzo Pucci](#)

Due to the number of Italian brands within its stable, French luxury conglomerate LVMH is expanding its Institut des Mtiers d'Excellence (IME) program in Italy.

[Click here to read the entire article](#)

[Marc Jacobs, Naomi Campbell raise proceeds for UNAIDS](#)

U.S. fashion designer Marc Jacobs and British supermodel Naomi Campbell are getting straight to the point in the fight against HIV.

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[W Magazine takes collectible approach to print](#)

Cond Nast-owned W Magazine has announced plans to scale back circulation of its printed property in an effort to make print more luxurious.

[Click here to read the entire article](#)

[Porsche Design melds synergies of lifestyle, automotive in new retail concept](#)

Lifestyle brand Porsche Design has unveiled its first concept store in the United States at high-end shopping

destination South Coast Plaza in Costa Mesa, CA.

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[Ritz-Carlton, Cleveland expresses civic pride as hotel reopens](#)

The Ritz-Carlton is demonstrating its longstanding relationship with Cleveland as the hotel relaunches following an 18-month renovation.

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