

NEWS BRIEFS

Day's wrap: Mulberry, Moda Operandi, Sotheby's, Art Basel and BMW

December 6, 2017



Mulberry is growing its Asian presence. Image credit: Mulberry

By STAFF REPORTS

Luxury Daily's live news from Dec. 6:

[Moda Operandi closes \\$165M funding round](#)

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Online retailer Moda Operandi has completed \$165 million in growth capital, which it plans to use to aid its international expansion efforts and further its technological advancement.

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[BMW told to clear up environmental claims by ASA](#)

A sponsored social post from automaker BMW UK has been banned by Britain's Advertising Standards Authority for misleading claims about zero emissions.

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[Sotheby's hires global managing director for watches, jewelry from Dior](#)

Laurence Nicolas has been named auction house Sotheby's executive vice president, global managing director of jewelry and watches.

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[Mulberry eyes further global ambitions as international sales rise](#)

British fashion label Mulberry's retail sales grew 2 percent in the six months ended Sept. 30, driven partly by an increase in full-price transactions.

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[Luxury brands hope to attract affluent art enthusiasts in Miami](#)

The 2017 edition of Art Basel Miami Beach is seeing luxury players such as Hennessy, NetJets and BMW flock to the

international art festival to flex their muscles as brands invested heavily in the art world.

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