

NEWS BRIEFS

## Robb Report, Neiman Marcus, Max Mara, Omega, Christian Louboutin, Four Seasons and Sotheby's – Live news

December 11, 2017



*Sotheby's launched the Luxury & Lifestyle division in January 2017. Image courtesy of Sotheby's*

By STAFF REPORTS

Luxury Daily's live news from Dec. 8:

[Robb Report's gift guide highlights anti-aging lab among pricy experiences](#)

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State of Luxury 2019 **Save \$246 ▶**

Mirroring the trends in luxury spending over the last few years, Robb Report's annual holiday gift guide of the best luxury gifts recommends an increasing number of experiences rather than products.

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[Neiman Marcus new hire to focus on innovative strategies, merchandising](#)

U.S. retailer Neiman Marcus Group has created a new senior executive position to focus on product innovation and differentiation.

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[Max Mara brings site-specific Coats! exhibit to South Korea](#)

Italian fashion label Max Mara is highlighting a particular product category to promote its dedication to quality and craftsmanship.

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[Omega's forward-thinking Trsor designed for next-gen horologists](#)

Swiss watchmaker Omega has tapped brand ambassador Kaia Gerber as the face of its new Trsor collection of women's watches.

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### [Christian Louboutin finds inspiration in Star Wars' heroines](#)

Footwear designer Christian Louboutin is translating its savoir-faire in designs intended for a galaxy far, far away.

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### [Four Seasons evokes Costa Rican pura vida with planned residences](#)

Four Seasons Hotels is ensuring its private residences are part of a \$100 million reimagining of Costa Rica's Peninsula Papagayo.

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### [Sotheby's wraps 2017 sales on a \\$117M high note](#)

Auction house Sotheby's holiday series "A Life of Luxury" reached a total of \$117 million in sales when New York bidding concluded Dec. 7.

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