

NEWS BRIEFS

Mercedes, Westfield, Loewe, Ferragamo, Barnebys and Tiffany – Live news

December 13, 2017



Loewe will move from Mount Street to New Bond Street in London. Image credit: Loewe

By STAFF REPORTS

Luxury Daily's live news from Dec. 12:

[Mercedes looks to Star Wars following for a following of its own](#)

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German automaker Mercedes is aiming for visibility and to grow a following for its new pickup in the United Kingdom, as the world excitedly awaits the new "Star War's" film, "The Last Jedi."

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[France's Unibail-Rodamco valued at \\$72B following Westfield acquisition](#)

Australian shopping mall owner Westfield has been purchased by French property group Unibail-Rodamco for \$24.7 billion.

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[Loewe to relocate from Mount to New Bond Street following UK success](#)

LVMH's Loewe will move its London storefront to a larger space due to the exponential growth the Spanish leather goods brand has seen under creative director Jonathan Anderson.

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[Ferragamo melds industry, craftsmanship to protect leather savoir-faire](#)

Italian fashion house Salvatore Ferragamo is investing in a strategy to safeguard its leather goods know-how by developing a design and prototyping laboratory.

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[Barnebys acquires auction software to cement auctioneer relations](#)

Art and antiques search engine Barnebys has completed its first acquisition as it looks to strengthen its position in

the United States.

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[Tiffany touts conservationist philosophy in #MonumentsForAll message](#)

Jeweler Tiffany & Co. is subtly objecting to a recent action taken by U.S. President Donald Trump that would reduce the acreage of two national monuments in Utah.

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