

JEWELRY

## Kering's new hire to enrich standing of jewelry division in Americas

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*Kering-owned Boucheron's Serpent Boheme collection. Image credit: Boucheron*

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By STAFF REPORTS

French luxury goods conglomerate Kering Group is looking to raise the profile of its jewelry brands in the Americas.

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Kering's Luxury Watches & Jewelry division includes jewelers Boucheron, Dodo and Pomellato and watchmakers Girard-Perregaux and Ulysse Nardin. Given the continued successes seen from its fashion houses, which include Gucci and Saint Laurent, Kering is putting more attention on its jewelry brands through a new executive hire.

### Division resonance

For the third quarter of 2017, the trio of jewelry brands under Kering's umbrella posted solid growth thanks to directly operated channels and wholesale distribution.

Kering-owned watchmakers Girard-Perregaux and Ulysse Nardin saw an especially encouraging growth over the quarter, a sign that the sector may be slightly rebounding.

Overall Kering witnessed another quarter of "outstanding" revenue growth, with luxury activities up 26.6 percent as reported ([see story](#)).

Feeling that it can do better to grow the resonance of its jewelry, Kering has appointed Nathalie Diamantis as jewelry president for the Americas.



*Kering-owned Pomellato's Iconica and Tango collections. Image credit: Pomellato*

Ms. Diamantis began her position at Kering last week and will oversee North America and Latin America.

Previously, Ms. Diamantis worked at LVMH-owned Bulgari's as senior vice president for retail, travel retail and wholesale for North America. The executive also worked for Richemont's Van Cleef & Arpels as vice president for wholesale distribution in the Americas.

Ms. Diamantis replaces Alain Huy at Kering. Mr. Huy had served as jewelry president for the Americas since January 2016.

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