

JEWELRY

Kering's new hire to enrich standing of jewelry division in Americas

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Kering-owned Boucheron's Serpent Boheme collection. Image credit: Boucheron

By STAFF REPORTS

French luxury goods conglomerate Kering Group is looking to raise the profile of its jewelry brands in the Americas.

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Kering's Luxury Watches & Jewelry division includes jewelers Boucheron, Dodo and Pomellato and watchmakers Girard-Perregaux and Ulysse Nardin. Given the continued successes seen from its fashion houses, which include Gucci and Saint Laurent, Kering is putting more attention on its jewelry brands through a new executive hire.

Division resonance

For the third quarter of 2017, the trio of jewelry brands under Kering's umbrella posted solid growth thanks to directly operated channels and wholesale distribution.

Kering-owned watchmakers Girard-Perregaux and Ulysse Nardin saw an especially encouraging growth over the quarter, a sign that the sector may be slightly rebounding.

Overall Kering witnessed another quarter of "outstanding" revenue growth, with luxury activities up 26.6 percent as reported ([see story](#)).

Feeling that it can do better to grow the resonance of its jewelry, Kering has appointed Nathalie Diamantis as jewelry president for the Americas.



Kering-owned Pomellato's Iconica and Tango collections. Image credit: Pomellato

Ms. Diamantis began her position at Kering last week and will oversee North America and Latin America.

Previously, Ms. Diamantis worked at LVMH-owned Bulgari's as senior vice president for retail, travel retail and wholesale for North America. The executive also worked for Richemont's Van Cleef & Arpels as vice president for wholesale distribution in the Americas.

Ms. Diamantis replaces Alain Huy at Kering. Mr. Huy had served as jewelry president for the Americas since January 2016.

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