

NEWS BRIEFS

## Day's wrap: Porsche, DVF, Richemont, Cartier, Moda Operandi and Sotheby's

December 15, 2017



*DVF fall/winter 2017 was designed by Jonathan Saunders. Image credit: DVF*

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By STAFF REPORTS

Luxury Daily's live news from Dec. 15:

[Porsche highlights its dual identities in humorous short film](#)

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German automaker Porsche has released a new video spot that seeks to strike a balance between the cool hipness of a luxury sports car and the everyday, domestic capabilities of a sports utility model.

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[Jonathan Saunders steps down as DVF chief creative](#)

U.S. fashion label Diane von Furstenberg's current chief creative officer has announced he will exit the role, effectively immediately.

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[Richemont to select Polimoda students for internships, work experience](#)

Swiss luxury goods group Richemont has announced it will team with Italian fashion school Polimoda for a luxury-specific vocational program.

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[Cartier expands shop-in-shop footprint at Harrods](#)

French jeweler Cartier has doubled the size of its selling space within London department store Harrods following an extensive redesign.

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[Moda Operandi, Prada pair for exclusive footwear capsule](#)

Online retailer Moda Operandi has collaborated with Italy's Prada on a 20-piece edit of kitten heels and flats.

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[Sotheby's \\$551.3M in jewelry sales propelled by record-breaking lots](#)

Auctioneer Sotheby's jewelry sales had a milestone year with total of \$551.3 million achieved worldwide.

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