

NEWS BRIEFS

## Day's wrap: YNAP, tax plan, Burberry, smartwatches, Prada and McLaren

December 20, 2017



Adwoa Aboah for Burberry. Image courtesy of Burberry/Juergen Teller

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By STAFF REPORTS

Luxury Daily's live news from Dec. 20:

[Prada celebrates the journey in Macau pop-up](#)

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Italian fashion house Prada is stationing itself at the Promenade Shops, Galaxy Macau for the holidays.

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[YNAP hires chief data officer from Burberry](#)

Retail group Yoox Net-A-Porter has appointed Alessia Kosagowsky as its first chief data and analytics officer.

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[US tax plan to boost retail business: NRF](#)

The United States' National Retail Federation has come out in support of Congress' tax reform bill.

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[Smartwatches poised to grow 22.7pc through 2021](#)

Shipments of wearable devices are expected to almost double by 2021, as categories such as smartwatches take off.

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[McLaren opens first F1 service center in US](#)

British automaker McLaren is opening up a service center for its F1s in Pennsylvania.

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[Burberry partners with It girl model for photographic series](#)

British fashion house Burberry has tapped model and activist Adwoa Aboah as the artistic director and face of its latest effort.

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