

NEWS BRIEFS

Audi, Tod's, JOOR, Yoox, ZIP codes and Swiss watch exports – Live news

December 22, 2017



A home in Atherton, CA listed by Douglas Elliman. Image credit: Douglas Elliman

By STAFF REPORTS

Luxury Daily's live news from Dec. 21:

[Audi uses imagination to envision driving's future](#)

German automaker Audi is employing the biggest believers to help foster faith in the future of driving technology in its latest spot.

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[Tod's fetes Arquata del Tronto factory opening](#)

After a year of construction, Italian leather goods maker Tod's has opened a new factory in Arquata del Tronto.

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[JOOR executive hires to boost global growth efforts](#)

Digital wholesale marketplace JOOR is adding several senior executives to its management team to oversee mission-critical areas such as technology, sales and marketing.

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[Yoox, ITA team to advance Italian industry online](#)

Online retailer Yoox has entered a partnership with the Italian Trade Agency (ITA) to uncover small- and medium-sized "hidden gem" businesses operating in Italy.

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[Atherton, CA most-expensive ZIP code in US](#)

Residential communities in California, New York and Florida have the most-expensive ZIP codes in the United States based on real estate transactions closed in 2017.

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Swiss watch exports up 6.3pc from year-ago November

The Swiss watchmaking industry has seen seven months of continuous export growth as of November 2017.

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