

RETAIL

Everything's bigger in Texas, including its new duty-free shopping destination

December 22, 2017



CBI Retail Ventures' TRG Duty Free at Dallas Fort Worth International Airport. Image credit: CBI Retail Ventures

By STAFF REPORTS

When thinking of duty-free shopping, Europe and Asia come to mind first, but a Fort Worth, TX-based retailer developer has unveiled the largest travel retail store in the Western Hemisphere.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246** ▶

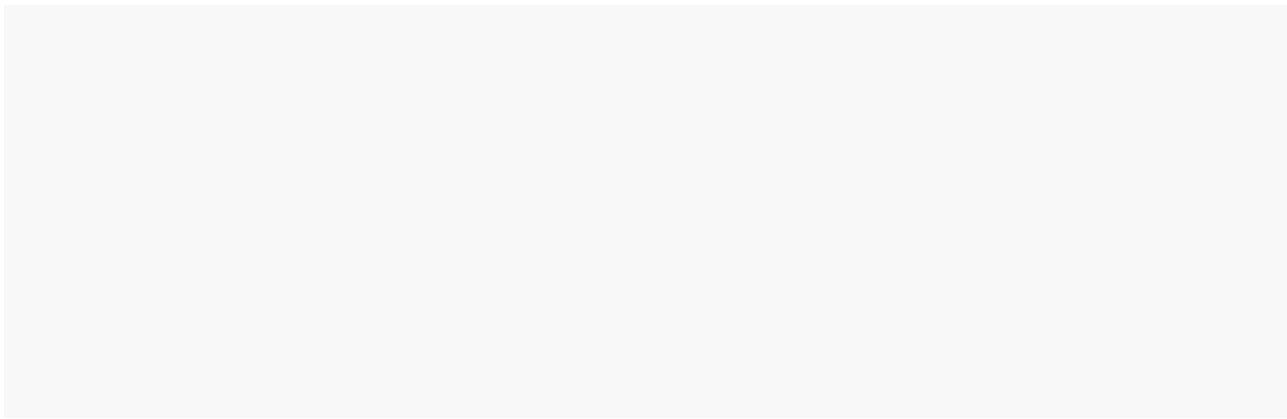
CBI Retail Ventures (CBI) has designed its largest airport project to-date within the Dallas Fort Worth International Airport's Terminal D. At 13,000-square feet and two stories, the TRG Duty Free store has earned the title of being the largest and most technologically advanced duty-free store in North and South America.

Tax free in Texas

The TRG Duty Free destination opened its flagship store Dec. 20. The inaugural celebration was attended by senior leadership of both Dallas Fort Worth Airport and CBI Retail Ventures.

Consumers who shop the duty free store will be welcomed to state-of-the-art facilities that offer an unparalleled experiential shopping experience. TRG Duty Free accomplishes this by integrating high-end brands, VIP concierge services, innovative retail technology and art all in one location.

The TRG Duty Free store includes two executive mezzanine lounges and \$2 million worth of dynamic digital displays. The store also includes a total of 51 iPads and multiple workstations for an omnichannel retail experience.



Preview of the new 2-level, 13,000-SF #TRGDutyFree store opening at @dfwairport this month!

#CBIRetailVentures #WeDoDutyFree

A post shared by CBI Retail Ventures (@cbiretailventures) on Dec 12, 2017 at 3:07pm PST

Consumers can also enjoy sculptures by artist James Surls, enjoy spirits at multiple tasting bars and use TRG Duty Free's VIP concierge services.

Luxury brands to be sold within TRG Duty Free includes beauty marketers Estee Lauder, La Mer and Lancome and jewelers such as Bulgari, IWC and Omega. Fashion brands with a presence at TRG Duty Free include Dior, Armani, Prada, Hermes, Ralph Lauren, Carolina Herrera, Gucci, Marc Jacobs, Tom Ford, Saint Laurent, Chanel, Burberry, Dolce & Gabbana, Calvin Klein and Hugo Boss.

Global duty-free shopping projected to increase 27 percent by 2021, according to a recent report from GlobalData.

GlobalData's latest research found that shopping within airports hit a global spend of \$38 billion last year and is on track for \$49 billion by 2021. Travelers are now getting to the airport earlier to ensure passing through security on time, which is increasingly becoming more complicated, leading to more spare time to shop before flights ([see story](#)).

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.