

NEWS BRIEFS

Day's wrap: Harrods, Armani, Porsche, Fairmont and Land Rover

December 27, 2017



Edelweiss is now selling at Harrods. Image courtesy of Edelweiss

By STAFF REPORTS

Luxury Daily's live news from Dec. 27:

[Land Rover gathering to fete 70-year anniversary](#)

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Marking the 70-year milestone since the first Land Rover was introduced, a new event plans to bring the automaker's enthusiasts together to celebrate the marque's history.

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[Armani dresses Italy's Olympic, Paralympic teams for Pyeongchang](#)

Italian fashion label Giorgio Armani is outfitting the Olympic and Paralympic athletes from its home country for the upcoming Winter Games.

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[Fairmont Austin leverages RFID for uniform management](#)

Fairmont Austin is streamlining its employee uniform management through the use of RFID technology.

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[Edelweiss brings customizable pianos to Harrods](#)

British department store Harrods is bringing a modern touch to live music by retailing Edelweiss' bespoke player pianos.

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[Porsche proves racing spirit remains in retirement](#)

German automaker Porsche is revealing that you never truly retire from your passion in a humorous short.

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