

NEWS BRIEFS

Non-compete clauses, counterfeits, Mercedes and concierges – News briefs

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Louis Vuitton is one of the 10 most counterfeited brands. Image credit: Louis Vuitton

By STAFF REPORTS

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[Non-competes shaping industry scenarios](#)

Fashion's revolving door of creative and executive talent continues to spin, but there is one chunky wedge that is increasingly clogging things up: the non-compete agreement, reports WWD.

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[Long Island father, 2 sons busted in \\$25M luxury knockoff scam](#)

A Long Island father and his two sons have been arrested with \$25 million worth of counterfeit designer accessories, ranging from Gucci to Rolex to Burberry knockoffs, authorities say, per NBC New York.

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[Mercedes set to clinch US luxury crown again](#)

Daimler AG's Mercedes-Benz has all but clinched another year leading the U.S. luxury market. Heading into December, the carmaker outsold rival BMW AG by more than 30,000 vehicles, or about an entire month's worth of deliveries. Automakers will report December results on Jan. 3 and close out the first year of declining industry demand since 2009, according to Bloomberg.

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[The modern concierge is too skilled to be made redundant by technology](#)

Automation and advances in artificial intelligence will eliminate many jobs; those with recurring tasks that are

characterized drudgery and predictability may be on the chopping block soon, says Skift.

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