

HOME FURNISHINGS

Thermador provides interior inspiration via showcase homes

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Thermador's Star-Sapphire dishwasher is among the products showcased. Image credit: Thermador

By STAFF REPORTS

Appliance maker Thermador is highlighting its innovations and designs as a sponsor of two showcase homes at the International Builders Show in Orlando, FL.

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Presented by the National Association of Home Builders, the 2018 New American Home and the New American Remodel feature an array of Thermador cooking, cleaning and cooling appliances. Placing its products in these model home environments may encourage visitors to experiment with design and customization.

Forward-thinking living

Thermador is the platinum sponsor of both homes, which will be presented during Design & Construction Week.

Translating home design trends, Thermador's appliances including dishwashers and refrigeration columns are featured throughout the homes rather than being confined to the kitchen.

Thermador has seen luxury homeowners adding multiple dishwashers to their homes due to the appliances' importance to entertaining. The company's Star-Sapphire dishwasher, displayed in both homes, includes features for those catering to crowds, such as added space and an illuminated interior to match the mood of an event ([see story](#)).

The New American Home features refrigeration columns in areas such as the bar, game room and upstairs loft. These fixtures can refrigerate frozen and fresh food and wine.

Created by Legacy Custom Built Homes, the New American Home features the latest technology and smart features in a Tuscan-style property.



The 2018 New American Home. Image credit: The New American Home

The New American Remodel is a 1930s home that has been refurbished with modern products and building techniques by Farina & Sons, Inc. The kitchen includes a fully automatic coffee machine and a 60-inch Pro Grand Steam Range featuring a grill and griddle.

"Thermador empowers consumers to live exceptionally and transform their homes into a seamless continuation of their remarkable lifestyles," said Beatriz Sandoval, director of brand marketing for Thermador, in a statement. "In The 2018 New American Home and The New American Remodel, Thermador creates an enhanced luxury experience with a comprehensive collection of extraordinary products that adapt to our consumers' most adventurous endeavors, encompassing their aspiration to make a bold statement both inside and outside of the kitchen."

Attendees to IBS and the Kitchen & Bath Industry Show can take a shuttle tour of the homes from Jan. 9 to Jan. 11.

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