

TRAVEL AND HOSPITALITY

Mandarin Oriental blends beauty, romance in Christian Louboutin experience

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Mandarin Oriental, Paris exterior. Image credit: Mandarin Oriental

By STAFF REPORTS

Mandarin Oriental, Paris is teaming up with luxury label Christian Louboutin on a special package built for two.

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The Be My Parisian Valentine by Christian Louboutin offer includes beauty experiences and romantic treats. Mr. Louboutin himself is one of the hotel chain's ambassadors, or fans, leading to a number of collaborations over the years.

Love with Louboutin

Designed for a pair of guests, the package centers on Christian Louboutin Beaut products. Included in the experience is a one-hour branded manicure in the guests' room and a lip and eye makeup application at the Christian Louboutin Beaut boutique nearby to the hotel.

Those who book will be gifted the brand's Rouge Louboutin Lash Amplifying Lacquer, Rouge Louboutin Nail Colour and Loubibelle Lip Beauty Oil.



The package includes a Christian Louboutin manicure experience. Image credit: Mandarin Oriental

Guests will also be treated to daily breakfast for two, either in-room or at the property's Camlia restaurant, as well as early check-in or late check-out. Mandarin Oriental will provide the couple with a bottle of Louis Roederer Champagne and chocolates as well to round out the romantic experience.

Available from Feb. 1 through Feb. 28, the package is priced at 1,245 euros, or about \$1,496, per night.

The Mandarin Oriental, Tokyo similarly added a touch of Christian Louboutin's signature red to its spa offerings.

Mandarin Oriental's Tokyo property became the first hotel in Japan to officially partner with the French footwear label to offer its Nail Colour range for manicure and pedicure treatments. Christian Louboutin's entrance into the color cosmetics space started with the introduction of the Nail Colour polishes in 2014 ([see story](#)).

Christian Louboutin is among the celebrities that Mandarin Oriental calls fans. The designer has appeared in marketing for the hotel chain, sharing what he loves about the hospitality brand.

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