

NEWS BRIEFS

Day's wrap: Bonhams, Dior, Mercedes-Benz, Mandarin Oriental and Porsche

January 3, 2018



Bonhams hosts more dedicated jewelry sales per year than any other auction house. Image credit: Bonhams

By STAFF REPORTS

Luxury Daily's live news from Jan. 3:

[Mandarin Oriental blends beauty, romance in Christian Louboutin experience](#)

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Mandarin Oriental, Paris is teaming up with luxury label Christian Louboutin on a special package built for two.

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[Mercedes-Benz reaches record monthly US sales in December](#)

German automaker Mercedes-Benz's December unit sales were up 10 percent year-over-year.

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[Dior casts model crew to show lip balm love](#)

French couture house Christian Dior is gathering together a girl gang to showcase a cosmetic as individualized as them.

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[Bonhams promotes Jean Ghika to global head of jewelry](#)

Auction house Bonhams has appointed Jean Ghika as its new global director of jewelry.

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[Porsche takes race car off the track in stunt](#)

German automaker Porsche is showing that its racing technology is at the heart of its production models through an illusion.

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