

NEWS BRIEFS

Home furnishings, DVF, Rolls-Royce and Cartier – News briefs

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Amazon Echo device. Image credit: Amazon

By STAFF REPORTS

Today in luxury:

[How luxury home brands are competing in the age of Amazon](#)

Growing up in London, Nell Diamond relished walking through Notting Hill's iconic Portobello Road Market, rummaging through booths filled with vintage ceramics and collectible antique, per Architectural Digest.

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[DVF appoints chief design officer](#)

DVF has appointed Nathan Jenden as chief design officer and vice president following Jonathan Saunders's resignation in December 2017, reports British Vogue.

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[Insight: Rolls-Royce on how to build a modern luxury car brand](#)

The luxury landscape is going through a radical makeover. No longer is it a simple case of expensive means luxurious. Time, authenticity, rarity, a compelling narrative it is a collage of these elements that make an object, a place, a situation worthy of branding luxe, says Forbes.

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[How Cartier sunglasses have come to represent status and violence in Detroit](#)

Darryle Miller was just 20 years old in the summer of 2010 when he was killed for his Cartier sunglasses. Known to his mom as Little Darryle, the 6'6" former high school basketball star from Detroit had taken a 30-minute drive to Somerset Collection mall in Troy, Michigan earlier that summer to purchase the \$2,400 pair of Cartier C Dcor white buffalo horn frames, better known simply as "White Buffs," reports Racked.

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