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TRAVEL AND HOSPITALITY

St. Regis to enter Hong Kong with mix of glamour, culture

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St. Regis Hong Kong will have a Chinese restaurant (pictured). Image credit: St. Regis

By STAFF REPORTS

Marriott International is growing its Hong Kong portfolio with the addition of the city's first St. Regis Hotel.



In collaboration with China Resources Property, St. Regis will open its first Hong Kong location in early 2019. As Chinese business and tourism flourishes, high-end hoteliers have made a point to offer guests luxury accommodations in cities such as Hong Kong, Beijing and Shanghai.

"Hong Kong is a bustling center of commerce with an incredible mix of glamour, culture, history and tradition," said Lisa Holladay, vice president and global brand leader, St. Regis Hotels & Resorts, in a statement. "This vibrancy makes it an ideal destination for St. Regis.

"With its excellent location, impeccable service and refined elegance, we look forward to offering guests an exquisite experience in one of the world's most exciting cities," she said.

Addition to the skyline

St. Regis Hong Kong will be located in the heart of the historic Wan Chai district. The Wan Chai area includes highend shopping and commercial buildings.

The hotel will be in walking distance to the Hong Kong Convention and Exhibition Centre as well as Victoria Harbour, making the St. Regis' location ideal for both business and leisure trips.

Designed to be 25-stories, St. Regis Hong Kong will offer 129 guest suites, many of which will offer guests views across Victoria Harbor and Kowloon Bay. The hotel's interior has been designed by Hong Kong-based designer Andr Fu.

In addition to St. Regis' Butler Service, hotel amenities will include Chinese and French restaurants, a 320-seat banquet hall and a heated swimming pool. The property will also have an open-air terrace neighboring the Lobby Lounge and a St. Regis Bar.



St. Regis Hong Kong will be located in the historic district of Wan Chai. Image credit: St. Regis

"St. Regis constantly seeks to reinterpret and reimagine time-honored traditions, bringing exciting new options and modern conveniences to luxury travelers," said Paul Foskey, chief development officer for Asia Pacific at Marriott International, in a statement.

"We are glad to be working with China Resources Property, a subsidiary of China Resources Holding to bring the legendary St. Regis name to Hong Kong," he said.

Now owned by Marriott International, St. Regis is one of the world's fastest growing luxury brands. St. Regis has more than doubled its footprint in recent years and currently operates more than 40 branded hotels around the world.

In May, Marriott International's St. Regis Hotels & Resorts opened its ninth property in greater China.

The St. Regis Shanghai Jingan features 436 guest rooms, 66 of which are suites, as well as 55 residences. Located in the city's financial and cultural district, the mixed-use tower houses corporate offices while also offering proximity to shopping, entertainment and sights (see story).

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