

NEWS BRIEFS

## Day's wrap: The RealReal, Nordstrom, Aston Martin, Furla, Karl Lagerfeld and Gucci

January 9, 2018



*A Furla handbag being worked on at Effueno. Image credit: Furla*

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By STAFF REPORTS

Luxury Daily's live news from Jan. 9:

[The RealReal's technology-first strategy produces holistic customer views](#)

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Luxury consignment retailer The RealReal is transforming its commerce platform for a more comprehensible view of its audience.

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[Nordstrom reappoints Geevy Thomas as Nordstrom Rack president](#)

Off-price retailer Nordstrom Rack's current president Karen McKibbin has announced her retirement after 30 years with the Seattle-based retail chain.

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[Aston Martin revving up for \\$6.8B potential IPO](#)

British automaker Aston Martin is inching closer to a potential initial public offering with a valuation of as much as \$6.8 billion.

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[Furla safeguards Italian know-how via manufacturer purchase](#)

Italian accessories maker Furla is investing in its supply chain through the acquisition of a production plant.

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[Karl Lagerfeld diversifies product offering with denim debut](#)

Fashion designer Karl Lagerfeld is expanding the scope of his label's licensing agreements to include the creation of a denim line for men and women.

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**Gucci Garden expresses house's evolving aesthetic by colliding past, present**

Kering-owned fashion house Gucci has opened the doors to Gucci Garden in Florence as an exploration of the brand's imagination and creativity.

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