

NEWS BRIEFS

# The RealReal, Nordstrom, Aston Martin, Furla, Karl Lagerfeld and Gucci – Live news

January 10, 2018



A Furla handbag beging worked on at Effueno. Image credit: Furla

By STAFF REPORTS

Luxury Daily's live news from Jan. 9:

The RealReal's technology-first strategy produces holistic customer views



Luxury consignment retailer The RealReal is transforming its commerce platform for a more comprehensible view of its audience.

Click here to read the entire article

Nordstrom reappoints Geevy Thomas as Nordstrom Rack president

Off-price retailer Nordstrom Rack's current president Karen McKibbin has announced her retirement after 30 years with the Seattle-based retail chain.

Click here to read the entire article

Aston Martin revving up for \$6.8B potential IPO

British automaker Aston Martin is inching closer to a potential initial public offering with a valuation of as much as \$6.8 billion.

Click here to read the entire article

Furla safeguards Italian know-how via manufacturer purchase

Italian accessories maker Furla is investing in its supply chain through the acquisition of a production plant.

Click here to read the entire article

#### Karl Lagerfeld diversifies product offering with denim debut

Fashion designer Karl Lagerfeld is expanding the scope of his label's licensing agreements to include the creation of a denim line for men and women.

#### Click here to read the entire article

## Gucci Garden expresses house's evolving aesthetic by colliding past, present

Kering-owned fashion house Gucci has opened the doors to Gucci Garden in Florence as an exploration of the brand's imagination and creativity.

### Click here to read the entire article

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.