

NEWS BRIEFS

Day's wrap: Galeries Lafayette, Karl Lagerfeld, YNAP, Piaget and Lexus

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Piaget's "Sunny Side of Life" campaign. Image courtesy of Piaget

By STAFF REPORTS

Luxury Daily's live news from Jan. 16:

[Piaget takes inspiration from Ibiza for brand campaign](#)



Swiss jeweler Piaget is transporting consumers to the tropics in its latest advertising effort.

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[Galeries Lafayette to open in Shanghai](#)

French department store chain Galeries Lafayette is expanding its presence in China with plans for its second flagship in the nation.

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[YNAP sales up 12pc in 2017](#)

Retail group Yoox Net-A-Porter saw record net revenues of 2.1 billion euros, or about \$2.6 billion, for the 2017 fiscal year.

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[Kaia Gerber turns designer for Karl Lagerfeld collaboration](#)

Fashion designer Karl Lagerfeld is turning It girl model Kaia Gerber into a co-designer.

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[Lexus looks to expanding families to tout its own growing RX family](#)

Toyota Corp.'s Lexus is targeting parents through the eyes of a child in its latest spot, demonstrating that while a new family vehicle is fun for everyone, not all new things elicit excitement.

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