

NEWS BRIEFS

Gucci, Burberry, Louis Vuitton, Loewe and Tiffany & Co. – Live News

January 18, 2018



British actor Josh O'Connor appears in Loewe's fall/winter 2018 campaign. Image credit: Loewe

By STAFF REPORTS

Luxury Daily's live news from Jan. 17:

[Gucci takes lead in luxury brand earned media in November](#)

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In November, Italy's Gucci received the equivalent of \$73.8 million in free publicity, rising to the top of Tribe Dynamics' monthly rankings for earned media.

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[Burberry retail revenue declines 2pc in Q3 2017](#)

British fashion house Burberry saw comparable store sales increase by 2 percent for the third quarter of 2017 ended Dec. 31, but retail revenues declined.

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[Kim Jones ends 7-year tenure at Louis Vuitton](#)

French fashion house Louis Vuitton has announced that Kim Jones will exit the brand's menswear division on Jan. 18.

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[Loewe fall/winter 2018 effort urges passersby to read all about it](#)

Spanish leather goods brand Loewe is previewing its men's fall/winter 2018 by plastering advertising posters throughout Paris.

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[Tiffany's holiday season sales boosted by the Americas, Asia-Pacific](#)

U.S. jeweler Tiffany & Co. has reported an 8 percent increase in net sales during the 2017 holiday season, seeing

positive performance across regions and product categories.

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