

NEWS BRIEFS

Circular economy, Ralph Lauren, rival automakers and Nordstrom – News briefs

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Ralph Lauren will re-release 1993's Snow Beach collection as a 25th anniversary capsule. Image credit: Ralph Lauren

By STAFF REPORTS

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Today in luxury:

[Fashion brands commit to boosting circular apparel efforts by 2020](#)

Fashion companies across the industry, from Kering to Zara, have outlined specific goals to increase the sustainability of their production over the next two year, reports Women's Wear Daily.

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[Ralph Lauren is reissuing its iconic Snow Beach collection](#)

Surrounding its 25th anniversary, Ralph Lauren is poised to bring back one of its more iconic collections in the Snow Beach assortment. The line originally arrived in 1993, as the upcoming range is to feature both OG styles and more updated variants, says High Snobiety.

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[Lexus, Infiniti luxury car brands test ways to fight Tesla, German rivals](#)

Japanese luxury auto brands Lexus and Infiniti are using the Detroit auto show to test new ways to regain momentum against Germany's prestige automakers and Silicon Valley's Tesla Inc, per Business Insider.

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[Nordstrom, the last great American department store?](#)

What was once a humble region chain is now, to some, the great hope of multi-brand shopping in the U.S. But is Nordstrom's fun-loving, high-low merchandising strategy enough to withstand the retail apocalypse? asks Business of Fashion.

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