

NEWS BRIEFS

# Millennials, values, the CFDA, Le Bon March, Rimowa, Brioni and Versace – Live news

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Donatella Versace's Jack Russell, Audrey. Image credit: Versace

By STAFF REPORTS

Luxury Daily's live news from Jan. 18:

### Luxury outlook across sectors in 2018

NEW YORK Luxury is constantly being redefined and will continue to evolve throughout 2018.

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### Millennials are the future, but that time is not here yet

NEW YORK The growth of consignment sales in luxury may seem threatening to high-end brands, but the founder of Spark Ideas explained that this will be the sector's saving grace.

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#### Luxury consumers trending toward goodness in purchases, values

NEW YORK Luxury brands must strive for a higher purpose in products, people and the environment, according to the managing partner of YouGov.

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### CFDA to bolster Chinese fashion via Tmall China Day

The Council of Fashion Designers of America (CFDA) is leveraging New York Fashion Week: Men's in February as a platform to introduce Chinese designers to international markets.

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### Le Bon March stages optical illusions to challenge reality

LVMH-owned retailer Le Bon March Rive Gauche is challenging the perceptions of time and space in its central atrium with a work by a visual artist and illusionist.

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## Rimowa stresses functionality in logo, branding update

German luggage manufacturer Rimowa is launching a new brand identity as it readies to celebrate 120 years in business.

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Brioni continues "tailoring legends" in Harvey Keitel campaign Kering-owned menswear brand Brioni has tapped a longtime client for its spring/summer 2018 advertising campaign.

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## Versace introduces Donatella's pup for Lunar New Year

Italian fashion house Versace is accessorizing for the 2018 Lunar New Year with help from a four-legged companion.

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