

TRAVEL AND HOSPITALITY

Flexjet links with Go Rentals for client experiences

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Go Rentals specializes in private jet travel. Image credit: Go Rentals

By STAFF REPORTS

Fractional jet firm Flexjet is extending its experience to the road through a partnership with a premium car rental service.

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Flexjet's new collaboration with Go Rentals will facilitate transportation to events such as The Masters and Concours d'Elegance. The partners will also focus on building co-hosted experiences for clients, building on their shared dedication to customer service.

"Because Flexjet and Go Rentals share many core values including our fanatical attention to detail and our commitment to providing unparalleled customer service, this partnership is sure to bring many new and extraordinary experiences to Flexjet Owners," said Christopher Bero, vice president of global marketing at Flexjet, in a statement.

Traveling together

Flexjet and GoRentals announced their partnership at the Barrett-Jackson automotive auction at WestWorld in Scottsdale, AZ. At the event, both companies are hosting clients in attendance.

Go Rentals is a service that specializes in getting private jet travelers behind the wheel. The company's "Carcierge" team takes care of the rental process for consumers from the moment they land.

"Our relationship with Flexjet will go way beyond offering their customers excellent service," said, Kaye Gitibin, CEO of Go Rentals. "We plan to marry our similar values and creative energy to enhance the experiences of Flexjet owners."



FlexJet has established a new partnership. Image credit: Flexjet

Partnerships are common in the aviation world as private jet companies seek to expand their experience beyond the cabin.

Private aviation company XOJet is collaborating with concierge company Element Lifestyle to provide passengers exclusive opportunities at their destination.

The partnership will allow clients to experience private events, exclusive hotels and top transportation offers once off the plane. XOJet and Element Lifestyle will likely reach like-minded consumers with this partnership and educate clients on other opportunities in their destination ([see story](#)).

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