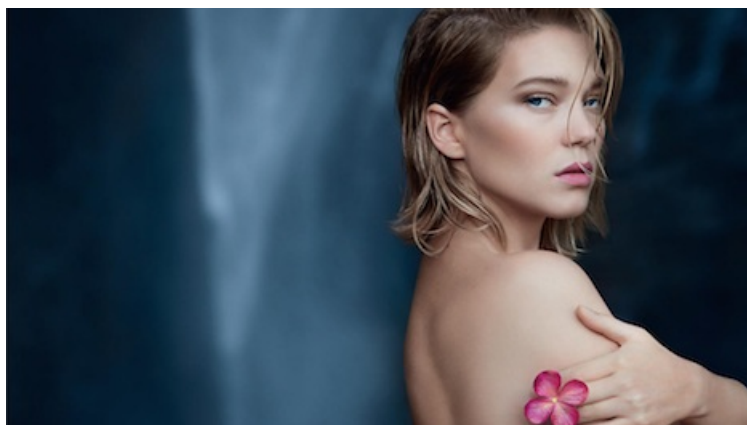


NEWS BRIEFS

Louis Vuitton, secondhand watches, Tom Ford and Paddle8 – News briefs

January 24, 2018



Les Parfums Louis Vuitton. Image credit: Louis Vuitton

By STAFF REPORTS

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Today in luxury:

[Louis Vuitton's Michael Burke talks fragrance](#)

Louis Vuitton keeps diving deeper into fragrance, now with the introduction of the perfume Le Jour Se Lve in March. It will arrive one-and-a-half years after the brand relaunched in the category, where it is growing sales strongly worldwide, including in Asia, reports Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Hong Kong's status as Asia's "watch hub" draws luxury pre-owned trading platform Watchbox](#)

Watchbox debuted in Hong Kong six months ago, reflecting the first time the platform has extended itself physically outside the United States, as part of a collective effort by four luxury watch industry veterans, including Watchbox founder and CEO Daniel Govberg, says South China Morning Post.

[Click here to read the entire article on South China Morning Post](#)

[Tom Ford to show men's at New York Fashion Week](#)

The mystery designer has been identified. Tom Ford will take the final spot on the men's portion of the New York Fashion Week calendar next month with a runway show on Feb. 6. The show will be held at 8 p.m. at the Park Avenue Armory, immediately following Joseph Abboud at 7 p.m., per the Los Angeles Times.

[Click here to read the entire article on the Los Angeles Times](#)

[Paddle8, online art auctioneer, is merging with Swiss tech company](#)

Paddle8, the online art auctioneer known for selling a one-of-a-kind Wu-Tang Clan album to Martin Shkreli, has had a rough 12 months, including the bankruptcy of its parent company, according to The New York Times.

[Click here to read the entire article on The New York Times](#)

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