

NEWS BRIEFS

## Day's wrap: Kering, Tesla, John Varvatos, Louis XIII, Shangri-La and Stella McCartney

January 23, 2018



*Stella McCartney details sustainability practices with new hub. Image credit: Stella McCartney.*

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By STAFF REPORTS

Luxury Daily's live news from Jan. 23:

[Louis XIII teams with Baccarat for one-of-a-kind creation](#)

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Cognac maker Louis XIII de Rmy Martin is celebrating craftsmanship through the production of a 9-liter crystal decanter.

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[John Varvatos taps Nick Jonas as campaign star, collaborator](#)

U.S. menswear label John Varvatos is kicking off a long-term collaboration with singer and actor Nick Jonas, starting with its spring/summer 2018 campaign.

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[BMW, Kering named among top sustainable companies](#)

Brands that create value for society also reap financial success, as the top 100 sustainable companies tend to outperform the average.

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[Shangri-La rewards consumers for mobile engagement](#)

To launch the updated version of its mobile application, Shangri-La Hotels and Resorts is offering exclusive benefits to its loyalty members.

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[Tesla ties Elon Musk's compensation to company performance](#)

U.S.-based Tesla, Inc. is instituting a 10-year performance award for CEO Elon Musk, making his earnings contingent

on meeting market cap and operational goals.

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[Stella McCartney looks to sustainability in effort to transform fashion](#)

British fashion label Stella McCartney is shining a light on its behind-the-scenes practices as an eco-friendly business with a series of content pieces to inspire others.

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