

NEWS BRIEFS

## LVMH, Ralph Lauren, Gucci, Trump Hotels and Omega – Live news

January 26, 2018



*Gucci is dressing Elton John for his final tour. Image courtesy of Gucci, image by David LaChapelle*

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By STAFF REPORTS

Luxury Daily's live news from Jan. 25:

[Gucci to wardrobe Elton John for farewell tour](#)

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Italian fashion label Gucci is the exclusive designer of music superstar Elton John's final world tour outfits.

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[Trump Hotels named most polarizing brand in US](#)

According to a new study, hospitality group Trump Hotels has the widest gap in net favorability between Democrats and Republicans.

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[LVMH's revenues up 13pc in 2017 thanks to "buoyant environment"](#)

Despite LVMH Mot Hennessy Louis Vuitton's cautionary approach toward the end of 2017, the luxury conglomerate closed out the year with double-digit revenue growth.

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[Ralph Lauren invests in digital with new appointments](#)

U.S. fashion company Ralph Lauren has hired Alice Delahunt, formerly of Burberry, as its first chief digital officer.

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[Omega celebrates 28 Olympic Games as official timekeeper in new campaign](#)

Swiss watchmaker Omega is celebrating its role as official Olympic timekeeper ahead of the 2018 winter Olympics in South Korea.

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