

NEWS BRIEFS

Stella McCartney, Burberry, Comit Colbert, Missoni, Claremont and Breguet – Live news

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Missoni's campaign blends artwork and apparel. Image credit: Missoni

By STAFF REPORTS

Luxury Daily's live news from Jan. 26:

[Missoni decamps to the desert for colorful spring campaign](#)

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Italian fashion label Missoni is taking an energetic approach for its latest advertising effort, turning New Mexico's White Sands National Monument into an art-infused playground.

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[Breguet takes cinematic creation on tour](#)

Swiss watchmaker Breguet is recreating history, replicating a timepiece worn by a legendary figure.

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[Claremont Rug Company turns to digital for carpet collecting education](#)

Claremont Rug Company is responding to the growing online audience for its rare Oriental carpets by hosting an ecommerce exhibit.

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[Comit Colbert makes local, international push to cement luxury's future](#)

French luxury collective Comit Colbert is setting its sights on an American audience.

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[Are Kering and Stella McCartney parting ways?](#)

French conglomerate Kering is reportedly in talks to sell its 50 percent stake in fashion label Stella McCartney to the

brand's eponymous founder.

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[Burberry brings slice of British life to Paris](#)

British fashion house Burberry is giving Parisians a glimpse at life in the United Kingdom through a photo exhibition.

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