

NEWS BRIEFS

Chief digital officers, artisan products, Luxottica and Cline – News briefs

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Cline spring/summer 2018 was designed by Phoebe Philo. Image credit: Cline

By STAFF REPORTS

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Today in luxury:

[Why luxury brands still hire chief digital officers](#)

When Ralph Lauren CEO Patrice Louvet announced that Alice Delahunt, formerly Burberry's director of digital marketing, had been hired as the brand's first chief digital officer, the underlying message was clear, reports Digiday.

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[Growth of artisan products, local manufacturing in luxury sector](#)

As consumer demand for handcrafted products continues to flourish, luxury brands and retailers are scouting artisan-made, ethically sourced and locally manufactured goods to add to their repertoire, says WWD.

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[Luxottica sees strong adjusted net profit growth after full-year sales meet guidance](#)

Italy's Luxottica, the world's biggest eyewear maker, sees 2017 adjusted net income growing strongly after a robust fourth quarter helped it to meet its full-year sales guidance, per Reuters.

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[LVMH hopes Hedi Slimane will triple profits at Cline](#)

Bernard Arnault, chairman and chief executive officer of LVMH, has high hopes for his latest appointment: Hedi Slimane at Cline, according to British Vogue.

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