

NEWS BRIEFS

Day's wrap: Vodka, Cond Nast, Tourneau, Cunard, Heritage Auction and Ferragamo

January 31, 2018



Blogger Ginny Gardner for Ferragamo. Image credit: Ferragamo

By STAFF REPORTS

Luxury Daily's live news from Jan. 31:

[High-end vodka sales growing, potentially challenging luxury mainstays scotch, whisky](#)

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While overall vodka sales are down internationally, even in the traditionally vodka-loving region of Eastern Europe, the most expensive super-premium segment of the spirit was actually the one that experienced a remarkable 15 percent growth, according to a new report from the International Wine and Spirits Record.

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[Cond Nast pledges to safeguard models' dignity, well-being](#)

In light of the #MeToo movement and sexual harassment allegations in modeling and Hollywood, media group Cond Nast International has announced behavioral guidelines for its photoshoot partners.

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[Watch seller Tourneau joins Carl F. Bucherer's "family"](#)

European watch and jewelry retailer Bucherer Group has acquired Tourneau, the United States' largest luxury timepiece seller, from an investor group.

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[Cunard brings New Yorker cartoonists on transAtlantic voyage](#)

Cruise line Cunard has invited leading cartoonist from The New Yorker aboard the Queen Mary 2 to explore the world of cartoons.

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[More than half of Heritage Auctions' 2017 sales were online](#)

Auction house Heritage Auctions has set a new industry record with almost \$440,000 in online sales over the course of 2017.

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Ferragamo FY 2017 marked by retail channel declines

Italian fashion house Salvatore Ferragamo saw full year 2017 consolidated sale revenues decline by 3.1 percent compared to 2016.

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