

NEWS BRIEFS

## Day's wrap: Bentley, Tatler, Farfetch, Ralph Lauren, Burberry and Smythson

February 1, 2018



Image from Smythson's "Journey to the Wild Side" campaign. Image credit: Smythson

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By STAFF REPORTS

Luxury Daily's live news from Feb. 1:

### [Bentley magazine gets new leadership, creative direction](#)

British automaker Bentley Motors is revitalizing its print magazine with new leadership and an eye on making the publication more appealing to prospective and existing clients.

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### [Tatler appoints Richard Dennen as editor Kate Reardon's replacement](#)

Cond Nast-owned Tatler magazine has named former editor at large Richard Dennen as its new editor.

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### [Farfetch commits to Middle Eastern consumer via Chalhoub Group deal](#)

Online retailer Farfetch has joined forces with Chalhoub Group to increase Middle Eastern consumers' access to luxury brands via ecommerce.

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### [Ralph Lauren alleviates declining US sales with growth in Europe, China](#)

Driven by an increased emphasis on digital and social marketing campaigns, U.S. fashion brand Ralph Lauren reported better-than-expected financial results for third quarter of the 2018 fiscal year.

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### [Bovet strengthens US presence with two new hires](#)

Swiss watchmaker Bovet is starting the new year off with two new hires on its United States operations, signaling the brand's commitment to developing its presence in North America.

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### [Burberry lends its support to Afghanistan's cashmere industry](#)

British fashion house Burberry is lending its support to rural communities in Afghanistan through a charitable initiative with Oxfam and PUR Projet.

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### [Smythson welcomes Luc Goidadin as creative director](#)

British lifestyle brand Smythson has appointed Burberry's former chief design officer as its creative director.

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