

NEWS BRIEFS

Day's wrap: Net-A-Porter, Christie's, Rolls-Royce, Este Lauder, Bulgari, Floris London and Balenciaga

February 2, 2018



Balenciaga spring/summer 2018 campaign. Image credit: Balenciaga

By STAFF REPORTS

Luxury Daily's live news from Feb. 2:

[Home dcor looks up as remodeling, moving momentum continues](#)

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Increasing consumer confidence, growth in new home construction and the rise of the millennial homebuyer are set to boost the market for home furnishings.

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[Net-A-Porter shares on-trend looks in spring campaign](#)

Online retailer Net-A-Porter is showcasing the defining trends of spring/summer 2018 in its latest campaign effort.

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[2017 "year to remember" for Christie's online, auction sales](#)

Auction house Christie's is leading the global art market with total sales in 2017 totaling \$6.6 billion, an increase of 26 percent compared to 2016.

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[Rolls-Royce looks to Northern Lights for exclusivity](#)

British automaker Rolls-Royce Motor Cars is spotlighting the uniqueness of its iconic Phantom vehicle by paralleling it to the Aurora Borealis lights.

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[Este Lauder sees growth from Asia, global ecommerce](#)

Asia's bounce back as a major luxury goods consumer market is one of the factors supporting beauty marketer Este Lauder's 17 percent sales growth, as reported in its latest earnings.

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[Bulgari opens Fornasetti-decorated New Curiosity Shop in Rome](#)

LVMH-owned jeweler Bulgari has opened a "temple of creativity" next door to its Roman flagship on Via dei Condotti.

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[Floris London establishes sense of place in whisky-inspired perfume](#)

British perfumer Floris London has bottled the tasting notes and deep flavors of Kilchoman Scotch whisky in a testament to its Scottish home.

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[Balenciaga avoids paparazzi flashbulbs for spring/summer 2018](#)

French fashion house Balenciaga is commenting on paparazzi-worthiness of its spring/summer 2018 collection in a new campaign.

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