

APPAREL AND ACCESSORIES

## Hugo Boss parts ways with Jason Wu

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*Hugo Boss is on the move. Image credit: Hugo Boss*

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By STAFF REPORTS

Designer Jason Wu is leaving German fashion label Hugo Boss after five years at the helm of its women's collections.

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A Gallery Collection presentation in New York on Feb. 13 will show the designer's final designs for the brand. Since joining Hugo Boss in 2013, Mr. Wu has helped to shape the direction of its women's wear with his signature style.

"I would like to thank Jason for his incredible creative input and inspiration," said Ingo Wilts, chief brand officer at Hugo Boss, in a statement. "I feel certain that he will approach all his future projects with the same compelling passion and zest that he brought to Hugo Boss and for which we are highly indebted to him."

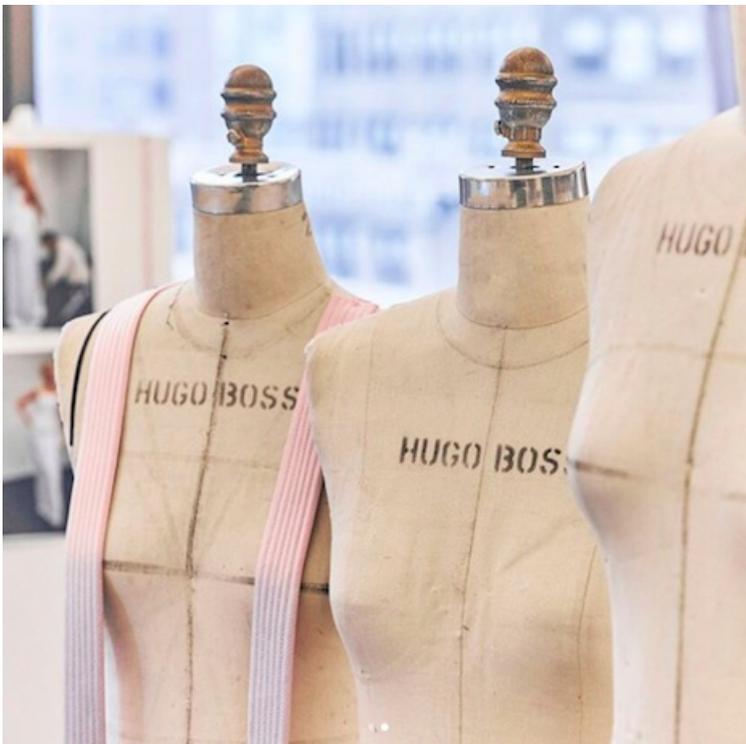
Moving on

Mr. Wu joined Hugo Boss in June of 2013 as artistic director of Boss women's wear. He says he now wants to focus more on his own eponymous label, which he founded in 2007.

"The five years at Hugo Boss have been a very exciting time for me," Wu said. "I am especially grateful to the entire Boss women's wear team for their passion, their dedication and not least for the fabulous fashion shows and events that we realized together.

"Now the time has come for me to concentrate fully on my own label," he said.

Mr. Wu's final runway show for Hugo Boss will be a Gallery Collection presentation during New York Fashion Week. His designs were inspired by the minimalist artist Robert Morris.



*Hugo Boss' Gallery Collection will be the final one designed by Jason Wu. Image credit: Hugo Boss*

Hugo Boss held its first Gallery Collection this past summer.

In an interview with Women's Wear Daily, Mr. Wu mentioned that in today's standards, a five-year tenure for a creative director is substantial.

Conglomerate Kering has announced that Balenciaga and Alexander Wang have made the joint decision not to renew the designer's contract past its first term.

Mr. Wang presented his final show as creative director for the house in October 2015 during the spring/summer 2016 fashion week in Paris ([see story](#)). Like Mr. Wu, Mr. Wang runs his own label, and left partly to dedicate more time to his company.

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