

TRAVEL AND HOSPITALITY

Ritz-Carlton grows Caribbean footprint with upcoming St. Kitts debut

February 13, 2018



The Ritz-Carlton is coming to St. Kitts. Image credit: St. Kitts Tourism

By STAFF REPORTS

The Ritz-Carlton Hotel Company is expanding its brand to the island of St. Kitts.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Slated to open in 2021, the property is located on the St. Kitts' Southeast Peninsula facing the Caribbean Sea. This upcoming debut will add to Ritz-Carlton's presence in the Caribbean, which currently includes properties in locales such as Puerto Rico, Grand Cayman, Aruba and St. Thomas.

Seeking St. Kitts

The Ritz-Carlton has signed a management agreement with The Liamuiga Corporation for the resort. This hotel is the anchor in a larger 254-acre development from Liamuiga in association with Jim Wrightsman, principal of the JSW Group.

Designed by Coleman Partners Architects, Three Architecture Inc. and Marzipan Interior Design, the complex's construction is expected to create 300 jobs. An additional 250 jobs will be added to the island once the hotel opens.

The Ritz-Carlton at St. Kitts will feature 125 rooms and 25 suites and villas. Guests will be able to take advantage of both indoor and outdoor dining, partake in spa treatments and swim in pools surrounded by the tropical landscape.

St. Kitts is known for its mountainous terrain, rainforests and beaches.

"We are excited to bring The Ritz-Carlton brand to the stunning island of St. Kitts and are happy to have found the right opportunity to do so," said Lisa Holladay, global brand leader for The Ritz-Carlton, in a statement. "This collaboration will help meet the increased demand for luxury travel offerings on St. Kitts and we look forward to welcoming guests to experience The Ritz-Carlton's legendary service set against such a breathtaking backdrop."

The hotel also puts guests close to downtown Basseterre and Brimstone Hill, a fortress designated as a UNESCO World Heritage site.



Brimstone Hill. Image credit: Brimstone Hill

Like a number of other luxury hospitality brands, Ritz-Carlton has been expanding its global presence.

The Ritz-Carlton is bringing its brand into Switzerland with the opening of a Geneva property.

Following a multi-million dollar renovation, the 152-year-old Hotel de la Paix is relaunching as a Ritz-Carlton branded hotel. Established first in the United States, the Ritz-Carlton's presence is mostly concentrated in the Americas and in Asia, making this latest opening a chance to expand its footprint in Europe ([see story](#)).

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.