

NEWS BRIEFS

## Richemont, Hong Kong, automakers and Natuzzi – News briefs

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Richemont's Van Cleef & Arpels recorded double-digit growth in H1. Image credit: Van Cleef & Arpels

By STAFF REPORTS

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[Richemont uncovers counterfeiters abusing customer service line to copy designs](#)

Luxury purchases are often carefully weighed; decisions that typically occur as the culmination of a journey into a brand's story, as the luxury houses like to say. For the sake of client education and ultimately conversion, houses have become more transparent, lifting the veil, at least partially to clients from hosting workshops and private events to providing thorough service before and after sales, says Women's Wear Daily.

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[Brands in Hong Kong expand again as retail sales recover](#)

Retailers in Hong Kong such as Chow Tai Fook, the world's No. 2 jeweler after Tiffany & Co. by market capitalization, are expanding again in a sign of confidence for a sector critical to the economy, reports Reuters.

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[Luxury automakers are finally discovering the power of women buyers](#)

Aston Martin, McLaren and Lamborghini are running toward the most powerful growing market for the industry. But will they trip over their own preconceptions? asks Bloomberg.

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[The heir behind one of world's leading furniture companies talks access to luxury, Gen Y and Ikea](#)

He says, his heart is in Puglia, but his wardrobe in Milan (and so is his pied-terre). Pasquale Junior Natuzzi, son of

Natuzzi's founding CEO Pasquale Natuzzi is heir to the throne of one of world's most recognized furniture brands, which net sales over the year 2016 exceeded the \$500 million mark, per Forbes.

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