

NEWS BRIEFS

Streetwear, Matchesfashion.com, Cond Nast and BMW – News briefs

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Matchesfashion.com is focused on delivering luxury online. Image credit: MatchesFashion

By STAFF REPORTS

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[How K-pop stars became the faces of luxury street style in Asia](#)

With the rise of premium streetwear brands such as Vetements, Supreme and Kanye West's Yeezy line, and the fun, youthful and street-style-influenced ready-to-wear collections of luxury labels such as Gucci, Fendi and Burberry, fashion has entered a new era where streetwear and luxury intersect, according to South China Morning Post.

[Click here to read the entire article on South China Morning Post](#)

[Matchesfashion.com CEO sees "massive" opportunities in luxury fashion](#)

Ulric Jerome, chief executive officer at Matchesfashion.com, discusses his company's online growth in luxury fashion sales, per Bloomberg.

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[Cond Nast layoffs hit editorial staff at Glamour and Vanity Fair](#)

Cond Nast's new editors in chief are cleaning house. Around 10 people have been laid off from Glamour and "under 20" from Vanity Fair, a spokesman confirmed, reports Women's Wear Daily.

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[How BMW are redefining modern luxury](#)

Despite being over 100 years old, automotive pioneer BMW is showing no intention of slowing down, says British GQ.

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