

NEWS BRIEFS

## Burberry, Givenchy, Four Seasons, Zegna and Lincoln – Live news

February 16, 2018



*Zegna's campaign features Dev Patel and Javier Bardem. Image courtesy of Zegna*

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By STAFF REPORTS

Luxury Daily's live news from Feb. 15:

[Zegna's spring campaign spurs candid conversation](#)

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Italian menswear label Ermenegildo Zegna is continuing to prompt dialogues between on-screen talents by casting Javier Bardem and Dev Patel in its latest campaign.

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[Givenchy marks creative transition with homey scene](#)

French fashion label Givenchy is welcoming consumers "home" as creative director Clare Waight Keller's first collections for the house hit stores.

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[Four Seasons CEO transitions out of role](#)

Four Seasons Hotels & Resorts' president and CEO will be leaving after five years.

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[Burberry links with Farfetch to grow global ecommerce](#)

British fashion label Burberry is expanding its ecommerce distribution through a partnership with Farfetch.

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[Lincoln draws on emotional ties with athlete ambassador](#)

U.S. automaker Lincoln is tapping an emotional bond while mirroring its capability to multitask and exude an opulent experience through its latest ambassador.

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