

NEWS BRIEFS

Chengdu, Nirav Modi, Tod's and trucks – News briefs

February 20, 2018



Tod's latest campaign has cross-cultural appeal. Image credit: Tod's

By STAFF REPORTS

Please be aware the clippings below may require a paid subscription to the listed media outlet to read an article in full.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Today in luxury:

[Chengdu strives to become a hub for luxury brands and consumer services](#)

For those who have never been to Chengdu, the city is just a city. But for those who have visited or live there, it has its own unique kind of beauty, style and magic, according to The Telegraph.

[Click here to read the entire article on The Telegraph](#)

[Billionaire diamond dealer suspected of huge bank fraud](#)

A billionaire diamond dealer has been linked with a \$1.8 billion fraud reported by one of India's biggest banks, reports CNN.

[Click here to read the entire article on CNN](#)

[Tod's owner Diego Della Valle: "Millennials are not for everyone"](#)

In the rolling hills of Italy's Marche region, Diego Della Valle, the Italian shoe billionaire behind luxury brands Tod's and Roger Vivier, owns a building that he calls "the bank vault," per the Financial Times.

[Click here to read the entire article on the Financial Times](#)

[More luxury buyers ditch the imports and pick up a truck](#)

When Lee Victorian was looking for an upscale car to complement his wife's BMW last year, he was leaning toward an Audi A6 a sedan whose acceleration, refinement and dazzling array of advanced technologies, like automatic braking and radar-based cruise control, he found alluring, says The New York Times.

[Click here to read the entire article on The New York Times](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.