

NEWS BRIEFS

## Day's wrap: Galeries Lafayette, BFC, Harper's Bazaar, fragrance ads, Chanel and Phillips

February 16, 2018



*Chanel brings its runway soundtracks to iPhone users' devices. Image credit: Chanel.*

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By STAFF REPORTS

Luxury Daily's live news from Feb. 16:

[Phillips to auction off Elvis Presley-owned watch](#)

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Auction house Phillips will be undergoing a historic sale with an iconic vintage Omega at this year's Geneva Watch Auction.

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[Chanel celebrates musical roots via Apple Music partnership](#)

French fashion label Chanel is intertwining two artistic outlets to extend the reach of its fashion show.

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[BFC invests into China with new partnerships](#)

As China becomes an increasingly vital portion of retail, the British Fashion Council is strengthening its ties in the market.

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[Galeries Lafayette wins bid for Paris Aéroport's watchmaking endeavor](#)

French department store chain Galeries Lafayette will be managing a new timepiece initiative for a highly trafficked area.

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[Harper's Bazaar reinforces cutting-edge content with new hire](#)

Hearst-owned Harper's Bazaar is gaining a new editor at large who was previously at The New York Times' style magazine T.

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[Fragrance ad spend drops from holiday season to Valentine's Day](#)

French atelier Christian Dior remains the biggest advertising spender for marketing on television two quarters in a row within the fragrance segment.

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