

NEWS BRIEFS

Day's wrap: La Perla, Net-A-Porter, Peninsula, Aston Martin and Coty

February 21, 2018



Anna Dello Russo sells her 2000s clothes on Instagram.

By STAFF REPORTS

Luxury Daily's live news from Feb. 21:

[La Perla faces eviction for Hong Kong flagship](#)

Italian apparel and accessories label La Perla is undergoing legal trouble in regards to its Hong Kong flagship, with its landlord seeking \$5.1 million.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Click here to read the entire article](#)

[Net-A-Porter opens the door to a fashion expert's closet](#)

Online retailer Net-A-Porter is capitalizing on the notion that consumers enjoy purchasing goods from notable individuals with a new social endeavor.

[Click here to read the entire article](#)

[Peninsula taps golf, Asian communities with new partnership](#)

The Peninsula Hotel is aspiring to attract golf fanatics through a new sponsorship and ambassador.

[Click here to read the entire article](#)

[Aston Martin sells lifestyle products in new online shop](#)

British automaker Aston Martin has opened its online shop in a bid to push its status as a lifestyle brand.

[Click here to read the entire article](#)

[Coty supports technology startups to innovate brand strategy](#)

Personal care group Coty Inc. is investing in the future of technology and the groups likely to lead the way.

[Click here to read the entire article](#)

3D printing can complement handcrafted luxury, not replace it

In the past few years, additive manufacturing, popularly known as 3D printing, has made waves in the way products can be produced today.

[Click here to read the entire article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.