

APPAREL AND ACCESSORIES

DVF to hold 4-day event exploring women in charge

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DVF will also release a limited collection for the event. Image credit: DVF

By STAFF REPORTS

U.S. fashion label Diane von Furstenberg is hosting a four-day event at its headquarters in New York for a series of discussions about women's empowerment.

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As the #MeToo movement continues to grow and more scrutiny is placed on the ways that women are treated in society, DVF is hoping that this event will give women a positive example of what it means to have feminine leadership. The four-day event will include panels, forums and open discussions meant to explore the idea of what having women in charge can do for the world.

"There has never been a more critical or relevant time to give women a voice, help them connect and share their stories," said designer Diane von Furstenberg in a statement.

#InCharge

Women make up a major part of the fashion world on the business side, the creative side and the consumer side. Yet for too long, their needs have been ignored or pushed aside.

The #MeToo movement has helped shine a light on one of the most insidious aspects of these prejudices, but DVF is hoping to bring more attention to all aspects of women's issues today.

In a four-day event hosted at the brand's headquarters in Manhattan's Meatpacking District, DVF is inviting anyone who wishes to come see free panels and discussions on what it means for women to be in charge.

The event will be promoted with the hashtag #InCharge and will run from Mar. 7 to Mar. 11.

Confirmed speakers include Audrey Gelman, Amy Cuddy, Ariela Suster, Brooke Baldwin, Cindy Leive, HRH Crown Princess Mette-Marit of Norway, Veronika Scott, Prune Nourri and Diane von Furstenberg.

The event will be preceded by a march through New York City culminating at the brand's headquarters where the event will begin.

DVF is also creating a limited-time collection of products based on the #InCharge initiative.

The label's event comes at a time when the conversation surrounding sexual harassment, abuse and the issues plaguing women across industries is rising. In response to the continued focus on these issues, two new platforms have sprung up to advocate for models, who are among the most visible yet least protected members of the luxury business.



We Care For Models and Humans of Fashion Foundation have both launched to advocate for models. Image credit: We Care For Models

The newly launched Humans of Fashion Foundation is a nonprofit group dedicated to addressing and preventing the issues of sexual harassment and abuse in the fashion industry, with a particular emphasis on the abuse suffered by models. Similarly, luxury conglomerates Kering and LVMH are building on their existing co-signed charter to improve models' working conditions with the launch of a model wellness site ([see story](#)).

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