

TRAVEL AND HOSPITALITY

## Cunard links with Rocky Mountaineer to offer luxury rail travel

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*Cunard is making its return to Alaska. Image courtesy of Cunard*

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By STAFF REPORTS

As it makes its return to Alaska, cruise line Cunard is ensuring that its passengers can have a luxury experience on both water and land.

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The company has not run tours to Alaska in more than 20 years, but it will begin traveling to the U.S. state again in 2019. For its resumed service to Alaska, Cunard is partnering with rail operator Rocky Mountaineer, allowing guests to extend their journey with a train excursion.

By land or sea

Rocky Mountaineer operates a fleet of domed trains, affording passengers views of the mountainous terrain and wildlife along its routes. Among the sights are the snow-topped Canadian Rockies, river canyons and mountain passes.

Along with the visual experience, the train line features on-board services such as fine cuisine.

Consumers who book a Cunard cruise to Alaska can add a Rocky Mountaineer trip either before or after their boat journey. The train tour includes three to five nights' accommodation and two days on the train.



*Rocky Mountaineer's trains are all domed. Image credit: Rocky Mountaineer*

"As we return to Alaska for the first time in 20 years, we are excited to partner with the Rocky Mountaineer, ensuring our passengers enjoy the remarkable scenery and Alaskan wildlife in the utmost of luxury both by land and by sea," said Josh Leibowitz, senior vice president of Cunard North America, in a statement.

Hospitality and transportation partnerships are common, as they allow operators that share similar services to provide travelers with a more well-rounded experience.

For instance, The Peninsula Hotels linked with Crystal Cruises as it made its maiden jet voyage, putting its properties' local knowledge to use to introduce travelers to 10 international destinations.

Over the course of 27 days, "The Peninsula Grand Inaugural Crystal AirCruise" made stops in 10 cities as it journeyed from New York to Paris in a Boeing 777-200LR, with Peninsula providing both a place to stay and events that showcase the locale's culture. For Peninsula, this tour presented an opportunity to spotlight its attention to detail and its service to those who may not have stayed at one of its hotels before ([see story](#)).

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