

APPAREL AND ACCESSORIES

## CFDA awards grant to 7 New York fashion manufacturers

March 2, 2018



*CFDA has been working to make New York more prominent in the fashion world. Image credit: Chenpeng*

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By STAFF REPORTS

The Council of Fashion Designers of America has partnered with the city of New York to give grants to a number of local fashion production and manufacturing facilities.

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The funds are part of the CFDA's Fashion Manufacturing Initiative Grant Fund, an annual award for fashion manufacturers in New York City to promote local manufacturing and invigorate the city's fashion production business. This year's recipients include Atelier Amelia, In Style USA and Mudo Fashion.

NYC fashion

The CFDA's latest round of awards from its manufacturing grant fund was announced March 2 with seven fashion manufacturers in New York City receiving a total of almost half a million dollars in grant money to expand their business.

Through this initiative, the CFDA aims to revitalize New York as a center for fashion production and incentivize more companies to produce their goods in the city rather than outsourcing to other states or even countries.

The complete list of recipients is: Atelier Amelia, In Style USA, Mudo Fashion, New York Embroidery Studio, Season Wash, Sunrise Studio and Werkstatt.

This diverse group of recipients range from athleisure and casual wear to high-end luxury goods, representing the diverse array of fashion options the city provides.



*Jonathan Simkhai's spring/summer 2017 show during NYFW. Image credit: NYFW*

The fund was created in partnership with the New York City Economic Development Corporation.

Recently, the CFDA has embarked on a number of projects dedicated to expanding New York's presence as a fashion center of the world.

For instance, the organization leveraged New York Fashion Week: Men's in February as a platform to introduce Chinese designers to international markets.

Together with Shanghai's Sunchi Brand & Technology Co., and in association with Alibaba-owned Tmall, the CFDA organized the first "Tmall China Day" during the week-long schedule of collection presentations. Part of the CFDA's five-year partnership with Sunchi, the effort is designed to build a connection between the Chinese and American fashion communities ([see story](#)).

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