

NEWS BRIEFS

African luxury brands, Fairmont, Shiseido and Rolls-Royce – News briefs

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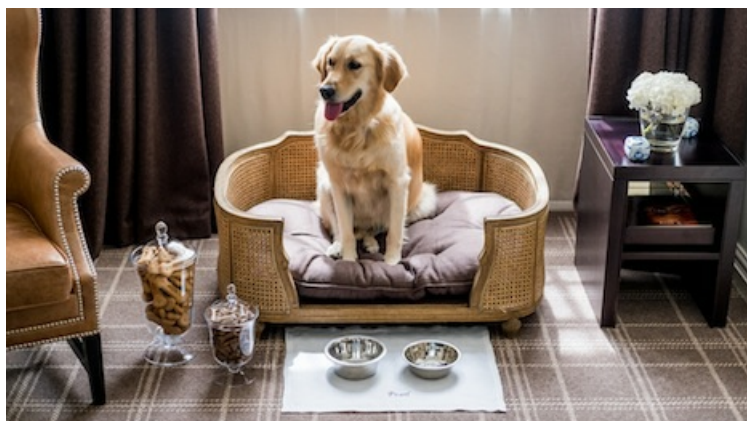


Image credit: Rosewood Hotel London

By STAFF REPORTS

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Luxury labels from the African continent are expanding rapidly and some hope they will become the next generation of global household names, according to the BBC.

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[The world of the 5-star hotel dog](#)

The Year of the Dog is underway but a select number of canines have lives that are already well-starred. They pad around the lobbies of luxury hotels, enjoy constant adulation and are in every way equal to their five-star feline counterparts who dwell in such hotels as Fairmont and the Algonquin, says Forbes.

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[Shiseido outlines new strategy, sets 3-year sales target](#)

Aiming to become the "most trusted" beauty company, it will invest in marketing, digitization and a restructured supply system, reports Women's Wear Daily.

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Rolls-Royce Motor Cars CEO Torsten Muller-Otvo discusses President Trump's proposed tariffs, Brexit, the new Phantom model and the state of the auto industry with Matt Miller on "Bloomberg Markets: European Close" from the Geneva Motor Show, per Bloomberg.

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