

NEWS BRIEFS

Day's wrap: Roger Vivier, Tag Heuer, Luxottica, LVMH and Galeries Lafayette

March 6, 2018



Roger Vivier has a new creative director. Image credit: Roger Vivier

By STAFF REPORTS

Luxury Daily's live news from March 6:

[Aston Martin taps Tag Heuer as official watch partner](#)

Swiss watchmaker Tag Heuer and Aston Martin are drawing on their shared passion for motorsports for a new alliance.

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[Roger Vivier names Gherardo Felloni creative director](#)

French footwear and accessories label Roger Vivier has appointed Gherardo Felloni as its new creative director.

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[Luxottica enters Japanese production through acquisition](#)

Italian eyewear group Luxottica is acquiring a 67 percent stake in Fukui Megane Co. Ltd to expand its production to Japan.

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[LVMH bridges academia, professional world via digital program](#)

French conglomerate Mot Hennessy Louis Vuitton is strengthening its ties to European schools through a program that gives students an immersive understanding of the luxury business.

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[Galeries Lafayette heightens anticipation for physical space for the arts](#)

French department store Galeries Lafayette will finally see the culmination of its bricks-and-mortar investment for the arts as it gets ready to open to the public.

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